



Disney News

OFFICIAL MAGAZINE for MAGIC KINGDOM CLUB FAMILIES

SUMMER 1968



GREAT NEWS

FOR MAGIC KINGDOM CLUB MEMBERS

NOW FOR THE FIRST TIME EVER

SAVINGS...PLUS VALUES

WITH YOUR SPECIAL 12-RIDE TICKET BOOK

ADULT\$4.50

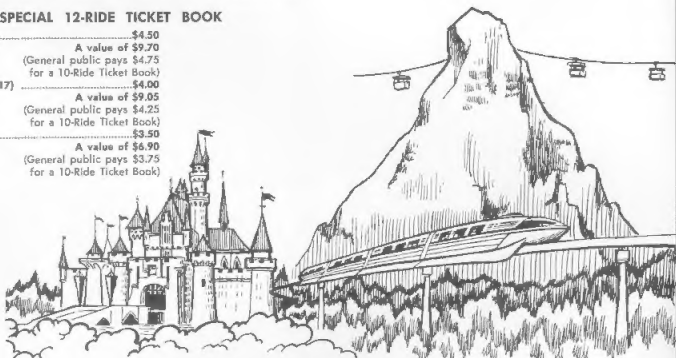
A value of \$9.70
(General public pays \$4.75
for a 10-Ride Ticket Book)

JUNIOR (12 thru 17)\$4.00

A value of \$9.05
(General public pays \$4.25
for a 10-Ride Ticket Book)

CHILD (3 thru 11)\$3.50

A value of \$6.90
(General public pays \$3.75
for a 10-Ride Ticket Book)



SO THAT MORE GUESTS CAN HAVE MORE FUN IN THE MAGIC KINGDOM,
BEGINNING JUNE 15, DISNEYLAND OPENS AT 8 A.M.

Disney News

SUMMER 1968
OFFICIAL MAGAZINE FOR
MAGIC KINGDOM CLUB MEMBERS
Vol. 3, No. 3
June, July, August, 1968

Our wrap around cover / Life-size Audio-Animatronic figures of pirates and villagers star in one of Disneyland's newest action-packed adventures — Pirates of the Caribbean. (See story on page 13.)

CHANGE OF ADDRESS

The Post Office will not forward copies, and we cannot send duplicates of copies that go astray. So please give us at least four weeks notice when changing your address. Preferably send address label from back issue, but always include both old and new addresses, with zip code, to **DISNEY NEWS**, 1313 Harbor Boulevard, Anaheim, California 92803.

SUBSCRIPTION PRICE —

\$1.00 for one year (4 issues) in the United States.
\$1.50 outside the United States.
DISNEY NEWS is published four times a year by Disneyland, a Division of Walt Disney Productions, Inc.

All rights reserved. Reprint of material only upon written approval of Disneyland, 1313 Harbor Boulevard, Anaheim, California 92803.

Disneyland Presents...

SUMMER SPECTACULAR

Happiness is a fun-filled holiday in Disneyland, and this year Disneyland celebrates its fourteenth sensational summer with the greatest array of entertainment and special activities in its history.

Every land within the Magic Kingdom will contain entertainment appealing to every whim of the guest. There's musical variety, special guest bands, stage shows, dancing every night and, of course, more than 32 Disney characters performing throughout the Park.

Performing daily on Main Street, U.S.A., a replica of a typical 1890-1900

thoroughfare, are the Dapper Dans, a barbershop quartet which can sing while pedaling along on a bicycle built for four. In addition, other types of entertainment groups on Main Street, U.S.A., are the Varsity Duo at Coke Corner, a saxophone quartet along the street and a strawhatter band that plays for your dining pleasure at the Plaza Gardens.

Tomorrowland, the world of the future that becomes a reality today in Disneyland, includes a host of talent.

The Tomorrowland Stage has four variety shows daily, featuring an 18-

member group comprised of talent drawn from colleges and universities.

The New Establishment, a rock band, will entertain you in the air-conditioned comfort of the Tomorrowland Terrace restaurant.

On the breath-taking slopes of Matterhorn Mountain, you'll see a Swiss Chordabox player and yodeler performing. You'll also see Hans and Otto, Disneyland's mountain climbers, scale the perilous peaks of the mighty Matterhorn.

Stepping into the rugged country of Frontierland, entertainment busts out in five great shows of singing and





Harry James Band is just one of the big name bands appearing this summer for the guests listening and dancing pleasure.



dancing fun at the Golden Horseshoe Saloon. South-of-the-border songs and dances will be featured by a strolling Mexican Mariachi Street Band.

Along the shores of Rivers of America in New Orleans area will be a Dixieland jazz combo playing Southern favorites as a beautiful white paddle wheeler, Mark Twain, steams by. While walking through the winding streets of New Orleans Square, the sounds of Dixieland melodies can be heard. You might even run into the two smiling shoeshine boys, Teddy and Kenny, who tap out a dance to accompany every shine.

Adventureland leaves civilization behind in an entertainment expedition into the jungles of Africa and Asia. Your fun-filled journey into Adventureland will debut a new safari band performing in front of the Jungle Cruise attraction. Journeying further south into the tropics, you'll encounter the beautiful Tahitian dancers performing in the Tahitian Terrace restaurant.

Nighttime magic of Disneyland will come alive with such summer spectacular entertainment as:

- **Disneyland on Parade.** A new special attraction that will feature a composite of both daytime and nighttime entertainment in a parade up Main Street U.S.A. Performances Monday through Friday, every evening at 7:30 p.m.
- **Fantasy in the Sky.** Each night at 9 p.m., Tinkerbell will make her flight through the sky, followed by a fantastic fireworks display.
- **Special Vaudeville Show.** Tomorrowland Stage will have a special vaudeville show performing each week, Monday through Friday, featuring headline talent, variety acts with the Disneyland singers and dancers.
- **Saturday Date Nite.** Disneyland's traditional Date Nite each week will feature special guest bands performing throughout the Park.
- **Mustangs.** One of Disneyland's swinging bands performs every night in the Small World Dance Area for the guests' dancing pleasure.
- **Bill Elliott and the Disneyland Date Nites.** Guests can enjoy dancing to Bill Elliott's band at the Plaza Gardens every evening except Sunday.

- **Young Men from New Orleans.** A Dixieland band entertains guests every night aboard the Mark Twain Riverboat.
- **Clara Ward Singers.** Female gospel singers performing nightly at the Golden Horseshoe Saloon in Frontierland.

Big Band Festival (May 30, 31 and June 1) will preview the summer season. Some of the past name bands have included Harry James, Woody Herman and Duke Ellington.

Disneyland will be open every day during June with operating hours gradually increasing to the summer kick-off on June 15. The festivities will be marked by a giant fireworks display that becomes a daily occurrence throughout the summer. Operating hours for the entire summer season are listed on the inside back cover of this magazine.



Summer sounds of country, rock and pop have included such names as Glen Campbell, Sue Thompson and Brenton Wood.



Characteristic of Disneyland's summer entertainment are such names as Frank Sinatra, Jr., Dennis Day and Giselle Mackenzie.



The Lyons Family illustrates the type of family entertainment line-up for Disneyland's summer vaudeville shows.

THE STORY OF MICKEY MOUSE:

Pen and Ink Personality that Captured the World

Mickey Mouse, Walt Disney's imaginative creation, has become an international favorite and a byword in households everywhere. How did Walt Disney's cartoon character win the heart of so many millions?

When Walt Disney moved to Hollywood in the early 1920's to start a career in film making, he was looking for a new star. Oswald the rabbit was his current star, but Oswald wasn't working out as Walt had hoped. He wanted someone with a fresh new outlook—no fancy matinee idol—just an everybody's-friend sort of guy.

One afternoon while riding a train with his wife Lillian, an idea struck Walt. "I've got it," he said. "We'll star a mouse! We'll call him Mortimer Mouse!"

"Mortimer?" said Mrs. Disney. "That's a bit pompous, isn't it? How about Mickey?"

Mickey Mouse was soon created by Walt with pen, ink and imagination.

Story conferences began at once and the small but growing Disney studio was caught up in a whirl of enthusiasm for Mickey, the new star-to-be.

Mickey's first two pictures, *Plane Crazy* and *Gallop'n' Gaucho*, were si-

lents — and so was the reaction when they were screened for studio employees and theatrical agents. Naturally, Mickey was depressed. Then one day Walt called him into his office.

"Mickey," he said, "how would you like to do a picture in sound?" Mickey



frankly admits that this nearly floored him. He hadn't been successful in silents and now Walt wanted to take a chance on sound.

Nonetheless, picture number three,

Steamboat Willie was produced, sound and all, and it looked like a winner at last. When the print was finished, Walt packed it in a suitcase and set out for New York. Mickey said the days went by like years while he waited for news from Walt in the East.

Finally, distribution was set up and Mickey Mouse made his screen debut. The Colony Theatre in New York City premiered the picture during October, 1928. Mickey was an instant success, and since then there has hardly been a day's rest for the little star. He has appeared in no less than 140 pictures — a record surpassed by few, if any, Hollywood stars.

On September 27, 1968, Mickey will celebrate his 40th birthday. That's a long lifetime for a mouse, especially in Hollywood, where many an animal has become famous and then forgotten overnight. But it is understandable because Mickey thoroughly understands the average human being by now and knows what will make him laugh in all the theatres of the world.

He's done a lot for the world, and the world for him. After all, he's without question the most "fa-mouse" mouse in the world.

Unusual Hats are 'Tops' Among Disneyland Guests

During a visit to Disneyland not too long ago, movie actress Betty Hutton was constantly stopped by people asking for autographs. So, Miss Hutton, searching for a disguise, went to the Mad Hatter's shop and bought a special pirate hat with a sword that appeared to go right through her head. Although the disguise worked perfectly, people continued to stop her. This time they wanted to know where they could buy a "hat like that crazy one you've got on!"

Disneyland hats are a fad — a crazy fad that has caught on for children of all ages from 1 to 100 during their stay

in the Park. According to one of the Mad Hatter's salesmen, "One of the most unusual hat purchases was when I sold a hat to an Indian lady who was 98 years young. She came into the shop in a wheelchair pushed by her middle-aged great-grandson. With a big smile on her face and a balloon in one hand, she asked for a Mickey Mouse hat. I saw her later on in the day and she was wearing the hat and the same smile on her face."

At Disneyland, this is a typical story. Thousands of people who would never wear a hat elsewhere, wear the most unusual hats in the Magic Kingdom. Where else could you find a business executive wearing a Robin Hood hat, a teenager wearing a derby or a movie actress wearing a pirate hat... with a sword that goes "through" her head?



Nothing but smiles in selecting hats at the Mad Hatter.

Whoever heard of Repairing A Mermaid?

Underwater maintenance, in any organization, is an unusual aspect. What is underwater maintenance and how does it function in Disneyland?

Who would be more qualified to talk on the subject than one of the divers. Isidore Schimsky, known as "Ski" to his fellow workers, a likeable six foot four inch, 230 pound man. "Ski" explained that he is one of eight certified divers employed by the Park. They do repairs on underwater animation within Disneyland such as the animated mermaids, sharks and giant sea bass on the submarine attraction or the hippo and elephants on the adventurous Jungle Cruise.

Their responsibilities entail caring for all underwater attractions.

Divers may go down to depths of 15 feet or more to do their repairs.

Much of their work is done by a touch and feel method because it is impossible for them to see on such attractions as the Jungle Cruise and the Frontierland's Rivers of America where the Mark Twain Riverboat and the Sailing Ship Columbia are docked.

Many guests during their stay at the Magic Kingdom will lose anything from a camera to a wallet or diamond ring. Part of Disneyland's good public relations are maintained by divers such as "Ski" who dive for such lost items and return them to their owners or to Disneyland's Lost and Found.

"Ski" smiled as he recalled one incident in the past. A guest, while riding the "Magic Skyway" over the Submarine Lagoon, whistled to a friend and in doing so, he lost his gold-filled dental plate. Here again, through the diligent efforts of Disneyland divers, the gold-filled dental plate was recovered, insuring a bright day for our guest in the Magic Kingdom.



Two divers wrestle an animated giant bass in the Submarine Lagoon.

Dining, Dancing Delight in Tomorrowland Terrace

One of the highlights that Magic Kingdom Club members will enjoy this summer is the new *Tomorrowland Terrace*. In a garden-like setting, the new restaurant is a unique establishment presented by Coca-Cola that offers dining, dancing and live entertainment in the comfortable and exciting atmosphere of the future.

Entertainment will fill the air from an oval garden area that rises from ground level to become a canopy stage filled with performing musicians. Following each show, the stage lowers and the canopy once again becomes a decorative theme piece in the restaurant.

Over 1,500 diners per hour can be accommodated in three separate terraces, all conveniently located near the buffet-style serving areas.

Disney engineers have eliminated the need for exterior walls that would obstruct the guests' view of the always-moving panorama of Tomorrowland.

In the evening, *Tomorrowland Terrace* is transformed into a totally new

environment. The white ceiling of one of the three terraces becomes a glittering galaxy of 450 tiny blinking lights; the canopies of the other two terraces retain their warm glow throughout the evening through special lighting techniques.

For dining and dancing delight, the east terrace offers a spacious (3,000 square feet) dance floor of a free-form pattern terrazzo. Its design is a swirling blend of colors, highlighted by groupings of red, yellow, brown and turquoise polka dots centered around larger pink circles.

Food specialties featured on the *Tomorrowland Terrace* menu are char-broiled hamburgers (Moon-burgers), steak sandwiches (Tomorrowland Steak Sandwiches), and hot dogs (Jupiter Dogs). Diners may also choose from assorted salads, sandwiches to order, fresh fruit tarts and jello molds.

With the comfort and innovations built within the *Tomorrowland Terrace*, the guest is seconds away from

the exciting adventures that he can experience only in Tomorrowland — Disneyland.



SPACE-AGE DINING — The new Tomorrowland Terrace offers dancing, dining and entertainment. Presented by Coca-Cola Co., the new attraction includes outdoor climate control, quick service and appealing menu that includes char-broiled hamburgers (moon-burgers), steak sandwiches (Tomorrowland Steak Sandwiches), and hot dogs (Jupiter Dogs).

Disneyland & Carnation Combine For 1968 Fun 'N Flavor Sweepstakes

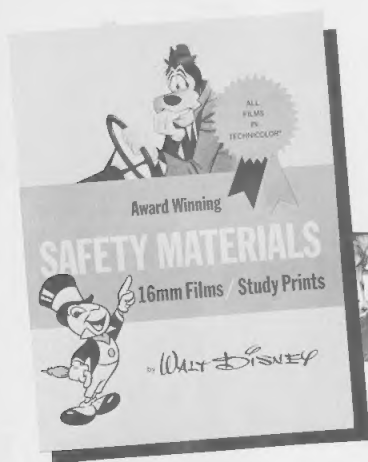
Fun and Flavor has been the main idea since Disneyland and Carnation got together 14 years ago. So, when

somebody came up with the idea of a Fun 'n Flavor Sweepstakes, the answer was yes to one of the most exciting promotional partnerships in Carnation's history.

The 1968 promotional sweepstakes is localized with 23 grand prize winners from each area of the Western states. The grand prize winners receive a fun-filled 3 day/ 2 night weekend at Disneyland. Besides the 23

big winners, there are over 2,800 other prizes that include 165 GE portable TV sets, 600 Kodak Instamatic 104 color outfits and many others.

The promotional campaign was kicked off in late March with the contest lasting 7 weeks (April 15 thru May 31). The ad campaign saturates all Western States featuring both contest publicity and Disneyland art through every type of media.



Walt Disney Films Score High Marks in Classroom

Thirty years of film making — thirty years of "reaching" audiences of all ages and backgrounds suggested strongly to the Disney organization that if any film is to be truly successful, then the vital elements of originality, vitality and creativity must be built into its production.

It is this concept that has made Disney films both entertaining and educational.

Facts appealingly presented can be just as fascinating as fiction, and it is part of the rare talent of the 16 millimeter educational film division that they have found a way to weave orig-

inality, vitality and creativity into their films. Through these elements, educators have realized that not only are Disney films entertaining, but that they also have great classroom value as well.

Precisely because of this approach, mass audiences viewing Disney films through many media have actually learned a great deal about nature lore, wildlife, conservation, science, how people of other lands live and even about health and safe driving.

In addition to their successful 16 millimeter educational films, the 16 millimeter division has put its creative talents to producing short 8

millimeter films, slide and film strip presentations and nearly every kind of visual aid to education imaginable. More recently, they have turned to the preparation of Study Prints which depict the most popular Disney characters, explaining to elementary age children how such dangers as fire and accidents can be avoided.

Thus by combining entertainment with education, the talents of the 16 millimeter division have added dramatic and effective new teaching aids ... of course, not without the help of Mickey Mouse, Donald Duck and Walt Disney's enduring imagination.

Disneyland Adds Decorator's Touch— Even on Trash Cans

Where but Disneyland, with its reputation as a Magic Kingdom of fantasy and dreams come true, would one find such things as beautiful hand-painted trash cans or a Main Street where it is the Fourth of July every day?

Beautiful trash cans! Nothing less will do. The Park's Decorating Department sees to that with a corps of 21 men whose only job is detail—pinstaking, realistic, always-fresh-looking detail.

"These cans," explains their Decorating Department Manager, "are different for each land. In Fantasyland they are brightly colored, and in Fron-

tierland we make them look like wood."

Each is hand-painted at a cost of more than \$100.

"Of course, that is only a small part of what we do. During the summer we decorate Main Street to look ready for a fair that might have been held at the turn of the century. We are responsible for keeping all the Park benches in shape. Awnings, curtains and banners are maintained by us regularly."

The Decoration Department even has a man assigned full time to the Indian village just to keep the head-dresses, clothing, teepees, etc. in shape every day. And, of course, they decorate Disneyland for every special event, from Valentine's Day to Christmas.

The department continuously maintains a supply of replacement parts for nearly everything in the Park. They have extra shells and fish for the Submarine adventure, extra awnings and curtains for all of the shops

and stores, thousands of artificial flowers for just about anywhere and even extra trash cans.

A few of the department's 21 employees were professional decorators before being hired by Disneyland. But most of them have learned everything they know about the job through Disneyland training.

A lead man assigned to the Indian village explains, "I was hired by Disneyland as a laborer ten years ago and then transferred into the Decorating Department cold. Now I'm considered a professional in the field of decorating."

If not for perfection alone, the men of Decorating can be admired for their desire to learn more. Last spring, lessons in floral arrangement were offered and the turnout was excellent. The classes weren't required of the men. In fact, they were held after working hours, but more than half of the crew came regularly anyway.

Walt's Dream Draws Near as Cal Arts Progresses

California Institute of the Arts, the school Walt Disney helped develop for the training of talented people in all the arts, will finally go from dream to reality in 1970. During that year, the new campus, located 30 miles north of Los Angeles, will be ready to accommodate 1,500 students.

As Walt saw it, the institution will be a college level professional school for the training of students in art, design, music, theatre, film and television which would attract the most outstanding professional artists to its faculty and, in turn, bring the most talented students from throughout the world.

Through Walt's concept for Cal Arts, students will have the opportunity to comprehensively learn their own artistic discipline, and at the same time be exposed to the other arts through personal relationships, attendance at concerts and plays, experimental films, art exhibits, design seminars, fashion shows and guest lectures.

Not too long ago, the school's directors came up with a productive new educational plan which will enable

top students to combine regular classroom learning with learning in industry through practical on-the-job experience. Many corporate leaders in the arts have already endorsed the program to help expose students to professional challenges, procedures and people while they are still in school.

Last spring, a big step toward the realization of Cal Arts' goals was made with the appointment of Dr.

Robert W. Corrigan as the school's first president. Dr. Corrigan, who was Dean of the School of the Arts at New York University, developed a concept for a "community of the arts" in education very similar to the concept developed by Walt Disney.

The two men never met, but those who have heard Walt talk about his dreams for the school feel that Dr. Corrigan is going to be the man who can carry them out.



Model of California Institute of the Arts scheduled for completion for the fall term, 1970.

WELCOME ABOARD:

Guests Leave Civilization For Jungle Cruise Adventure

"Welcome aboard the Congo Queen, unwary travelers," explains a young khaki-dressed jungle guide. "Before we get too far from the dock, better turn and take a last good look—we may never see it again."

And so begins your fun-filled journey aboard one of Disneyland's twelve safari river boats into an exotic *Jungle Cruise* adventure. Aside from fellow safari members and a rather witty

guide who doubles as the careful—and sometimes not-so-careful—skipper, you will see no sign of "civilization" for ten enjoyable minutes. Walt Disney spared no expense in researching the jungles of Africa and Asia to provide the most authentic and realistic adventure possible.

From the very moment you approach Disneyland's Jungle boarding ramps, the beating of distant drums, calling of exotic birds and restlessness of the wild animals provide a feeling of jungle excitement.

Disneyland's jungle waters are murky, just like the stretches of Congo or Ganges or Mekong. The flowers have a tropical fragrance, the banana trees bear real bananas, and you'd swear the animals are real.

Early in the journey, your jungle launch glides silently through a tropical rain forest and onto the crocodile-infested rivers of Asia. "Keep your hands and arms inside the boat," your trusty guide warns as he points to a mean-looking crocodile. "He's always looking for a handout."

Further along, elephants have migrated into the Mekong region as "Big Shots" (mom and dad pachyderms) and "Little Squirts" (youngsters) have loaded their trunks with water for each other—and for a wet surprise for the jungle safari.

As your launch skipper barely saves you from a drenching under Schweitzer Falls, the boat enters the rivers of Africa where bull elephants, rhinoceroses, lions, zebras, vultures and other mysterious creatures of the jungle await.

Native hippos and hip natives threaten your party and then, just as you think the danger is over, your launch is hurled into the treacherous rapids of Kilimanjaro.

Your skipper pulls you through, though, just in time to greet Trader Sam, the head salesman of the jungle, before you reach the most dangerous part of the journey—civilization, and the California freeways.



Two toothy hippos are driven back by shots from a trusty Jungle Cruise pilot.



JUNGLE BATH TIME is interrupted by adventurous tourists aboard the Disneyland Jungle Cruise in Adventureland. Walt Disney's pool of mother elephants and their "little squirts" along the Mekong River of Asia provide a peaceful interlude in the exciting journey.



Special honor guard for Disneyland's Stars and Stripes.

Disneyland's Spirit Salutes America

A note of silent respect enfolds Town Square of the Magic Kingdom every evening at sundown. A trumpet blows, a drum beats and then the band plays. The bustling activity of Disneyland's Main Street, U.S.A. comes to a standstill as guests, soldiers, Marines and other servicemen stand at attention to render their silent salutes to the sound of the Star-Spangled Banner.

The Retreat Ceremony at Disneyland's Town Square is truly an inspiring sight. Traditionally, the Retreat Ceremony is a prelude to a band concert around the flagpole that dates back to when the main gates were opened July 17, 1955.

At the base of the flagpole is Disneyland's Dedication plaque which reads: "Disneyland is dedicated to the dreams, the ideals, and the hard facts that have created America, with the hope today it will be a source of joy and inspiration to all the world."

We invite you to share this spirit.

New Orleans Grandeur Lives Again at the Magic Kingdom

She was the nation's most colorful and exciting city, a bristling port exporting more commodities than New York. Cotton was king, and the good life was his decree. New Orleans was a city of contrasts, where magnificently gowned ladies strolled past benign Indian squaws and theatres provided

the most sophisticated entertainment while across the street, domestics played and enjoyed ritualistic dances.

Now the drama, gaiety and unique atmosphere of this exciting mid-nineteenth century city lives again in New Orleans Square at Disneyland. Inviting shops, aromatic restaurants, wind-

ing streets and roving entertainers give the authenticity that Mayor Schiro of New Orleans praised during his stay in the Magic Kingdom

Don't be surprised during your visit if you happen upon a jazz combo, the Royale Street Bachelors, plinking out old Dixieland melodies. A tap dance by Teddy and Kenny, the little shoe-shine boys, is just a regular part of every shine.

The Delta Ramblers keep things hopping as they stroll through the winding streets and sometimes stop to entertain diners at the beautiful French Market restaurant. If you stay in New Orleans Square for more than fifteen or twenty minutes, you're guaranteed to see the Mark Twain pass by.

And for a relaxing end to your stay in New Orleans Square, the beautiful new Blue Bayou restaurant located on the willow-lined banks of a moonlit lagoon presents the beautiful young ladies of the violin quarter who serenade at every meal.

So, this is New Orleans Square—like her big sister, a land of contrasts, where both kings and commoners can once again enjoy the excitement of the nineteenth century Delta City.



Enchanting New Orleans Square is inviting, aromatic restaurants, winding streets and roving entertainers.

What's your pleasure—Chalk, paintbrush or scissors?

A vast array of artistic talent is offered to Disneyland guests who wish to have their portrait made. Three portrait techniques are available which make use of divergent tools of pastel chalk, paintbrush and scissors.

The caricature artists located in Fantasyland are unique because they not only must be able to capture a person's likeness on paper, but also have the ability to draw in a comic fashion. In doing so, they must also be able to carry on a brief conversation with the guest. This requires an extensive period of training and stamina.

Such well-known people as Lee Marvin and the Vic Damones of Hollywood, Governor Nelson Rockefeller family and others have had

their portraits done here in Disneyland. Jess Rubio, manager of the artists, said that he had the opportunity to do a caricature of Walt Disney in 1965. Jess worked his way through Chouinard Art Institute in Los Angeles while working part-time in Disneyland.

While walking down Disneyland's Main Street, U.S.A., you can view a



Silhouette of little girl typifies work done at the Disneyland Silhouette Studio

very old European art form called Silhouette Cutting. Working with scissors, the silhouette cutter is an artist who can cut out a guest's profile on black paper in less than a minute. The Disneyland studio represents one of the few remaining places in the world which still produces this art form.

In New Orleans Square, are found the water color artists of Disneyland. The artists, having a full color palette, are prepared to do a three-quarter to a full face portrait of guests. Disneyland is one of the few remaining places where this type of medium is offered.

This is just another aspect of Disneyland's originality that displays this art form and gives to our guests a portrait technique that will appeal to everyone

TWO DISNEY FILMS PREMIERE THIS SUMMER

Walt Disney Productions will premier *The One and Only, Genuine, Original Family Band* and *Never a Dull Moment* this summer—two bright and breezy comedies that entertainingly live up to their titles.

Walt's earlier films such as *Mary Poppins*—was a masterpiece and huge box office success. The second, *The Happiest Millionaire*, broke box office records at New York's Radio City Music Hall during its Christmas '67 run.

The third, *The One and Only, Genuine, Original Family Band*, which plays at theatres across the country this summer, has all the earmarks of becoming another Disney triumph. Starring Walter Brennan, Buddy Ebsen, Lesley Ann Warren, John Davidson and Janet Blair, *Family Band* is a story set to song and dance about a musical family home steading in Dakota Territory during the 1880's and becomes embroiled in the presidential battle between Grover Cleveland and Benjamin Harrison.

For those who like to see Old Glory being waved a bit, who enjoy a good love story, admire a family that sticks together through thick and thin and appreciate Broadway style songs and choreography, *Family Band* is a must.

Lowell Hawley, a veteran Disney writer, adapted the autobiographical novel by 84-year-old Laura Bower Van Nuys of Rapid City, South Dakota, who made a visit to the Burbank studio casting and pre-production activities.

Finding and signing the stars of the picture—as talented a cast of singers, dancers and actors ever assembled, was a difficult task that involved months and months of painstaking work. More than 700 young stars were interviewed, screened and auditioned to fill the eight leading juvenile parts. The starring roles were even more difficult to cast. There are many actors, singers and dancers in show business, but very few can do all three.

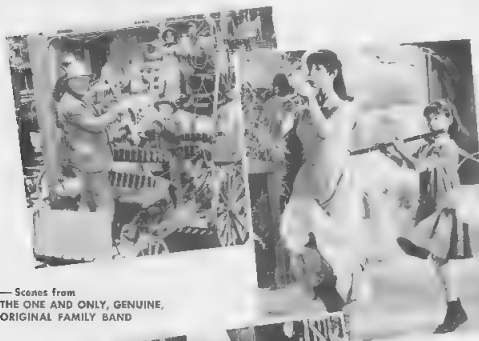
Like *Poppins* and *Millionaire*, the songs in *Family Band* were composed by the Oscar-winning Sherman Brothers. Dick and Bob. Bill Anderson produced the multi-million dollar picture with the expert direction of Michael O'Herlihy.

Dick Van Dyke, Edward G. Robinson and Dorothy Provine star in Disney's newest film. *Never a Dull Moment* is about a young actor in New York that's mistaken for a professional killer from San Francisco and then accepted as such by one of crime-dom's most notorious gang leaders.

Bit player Jack Albany (Dick Van Dyke) finds himself a virtual prisoner in the palatial home of notorious gang chief, Joe Smooth, who shares his plush pad with a bevy of varied and sundry hoodlums.

Never a Dull Moment marks Dick Van Dyke's third appearance for Disney, his prior films being *Lt. Robinson Crusoe, U.S.N.* and the popular *Mary Poppins*.

—Scenes from
THE ONE AND ONLY, GENUINE,
ORIGINAL FAMILY BAND



Edward G. Robinson practically plays a stereotype of his old gangster characterizations in the role of gang leader, Joe Smooth. A noted art collector in real life, Robinson finds little difficulty in making Smooth equally appreciative of the arts, something, quite coincidentally, that the script calls for him to be.

Robinson has starred in such films as *The Biggest Bundle of Them All*, *The Cincinnati Kid*, and *The Outrage*. In total, the veteran has appeared in just under 100 movies.

Dorothy Provine, a better than average painter in real life, plays Joe Smooth's art instructor, Sally Inwood. Dorothy first became nationally known in the television series *The Roaring Twenties* in which her acting, dancing and singing talents were all demonstrated. Since then, she has made such feature motion pictures as *That Darn Cat*, *Who's Minding the Mint?* and *It's a Mad, Mad, Mad, Mad World* and others.

Co-starring in *Never a Dull Moment* are Henry Silva, Joanne Moore, Tony Bill, Shm Pickens and Jack Elam.



"Daddy, can I have some of that?"



— Scenes from
NEVER A DULL MOMENT

Will The Sweet Teeth Please Step Forward

The old tradition of candymaking lives on in Disneyland. Can you remember the last time you had old fashioned molasses taffy block, stick candy, or how about crystallized syrup on a string (rock candy)?

Disneyland's Candy Palace is one of the last traditional candy-making stores in the West. The delightful candy store, owned by Adams & Brooks, Inc., was created by Disneyland on Main Street, U.S.A. to have all the atmosphere of one you might have found around the turn of the century. Here, you can have a side street view of their candy-maker, Lee Hight, as he prepares the tasty ingredients.

Over 300 varieties of candies are offered ranging from the penny

candies to the fine hand-dipped chocolates.

Over 6,000 pounds of candy are sold each month during the summer season with the most popular candy being peanut brittle, coconut brittle, and fudge.

Candy-making is a complex process. Chocolate, for example, is melted at 90 degrees. Then the temperature must be maintained at 86 or 87 degrees to temper it so there will be no streaks. Candy-maker Hight says that peanut brittle is cooked at a very high temperature because "that's what gives its snappy crunchiness."

As you enter the store, you'll notice there is a funny looking type of hook. Lee explained that a candy hook is used for pulling taffy block and making candy canes during Christmas time.

On your next visit to Disneyland, follow that mouth-watering aroma - stop in the Main Street Candy Palace and have a free sample of sweet goodness.

Tom Sawyer's Island... Dreamland for Children

The dream of every child to have a back yard with big trees to climb, a western fort to keep next door "invaders" out and exciting secret places to explore is no farther away from reality — or from your home — than Disneyland. Tom Sawyer's Island has all of those plus isolation from the rest of Disneyland.

Youngsters can spend an entire day on the island, pretending they're explorers or cavalry troopers. Tom Sawyer rafts provide transportation to and from the Disneyland mainland every ten minutes until island closing time at dusk.

The island has many adventures to discover. There's Injun Joe's cave with dark underground passageways for "hiding out" from the bad guys. Tunnels lit only by lantern make each step and each corner a perfect hiding place for an "ambush."



WHO'S KING OF THE MOUNTAIN? Tom Sawyer's Island is not only for children, its paths, caves and mountains can be "inhabited" by adults as well

Fort Wilderness is the spot for young cowboy and Indian fans. Here a lumber stockade, reminiscent of frontier times, rises above the pines and overlooks a threatening Indian village across the river. A cannon reports periodically and young buccaneers can help defend the fort with realistic muskets mounted in corner turrets.

Fort Wilderness is also the "supply post" for the island with a snack bar offering hot dogs, cider and candy.

And, the secret escape tunnel is close by for a quick get-away.

In addition to all this, there are many exciting trails to explore, a barrel bridge and a high wire suspension bridge to cross. Castle Rock's there and an old mill and many other things that may not have been discovered yet.

But perhaps the best thing about Tom Sawyer's Island is its parent pleasing aspect. The Island makes a pretty good "babysitter" when mom and dad want to see Disneyland.

Inner Space Adventure Journeys Into The Atom

Monsanto's *Adventure Thru Inner Space*, one of the newest attractions in Disneyland, will treat Magic Kingdom Club members to a most unique experience — an intriguing journey through a giant snowflake and into the mysterious realm of the atom.

To present this thrilling new attraction, the Disney organization has teamed with Monsanto's scientists to provide the most realistic adventure possible.

Upon entering the new attraction, guests step into a continuous line of "Atomobiles." The "Atomobiles" have distinctive characteristics in that the two-passenger vehicles are able to rotate, automatically and individually, a full 360 degrees. This functional design will "aim" the guest's attention at a specific area of any attraction through which they travel.

The "Atomobiles" will then whisk guests through a Mighty Microscope and into the darkness of microscopic

life. An illusion of "shrinking" is experienced as the "Atomobiles" break through the crystalline structure of a snowflake to view an atom and its brilliant nucleus. After this enlightening journey into inner space, the snowflakes begin to melt and the guests are "restored" to their normal size.

In addition to the visual illusions, sensation of shrinking is heightened by sound effects. What starts out as the tinkling music of falling snowflakes is gradually slowed down 'till there are sounds like the heavy, majestic tolling of church bells.

Upon leaving the "Atomobiles," guests are introduced to "Miracles from Molecules," a display area where they see a few of the more than 2,000 products which Monsanto makes. Five animated cartoon posters show situations representing five of the major markets Monsanto serves — agriculture, home furnishings, apparel, transportation, and construction. There is a spectacular "Fountain of Fashion," and 24 glass-encased displays which rotate continuously to create a rainbow of products.

The musical background for "Miracles from Molecules" is a bouncy tune that was created by Bob and Dick Sherman, the Academy Award-winning composers of *Mary Poppins*.

As the visitor exits the Monsanto pavilion, he witnesses a 12-foot high clock that shows an extended North Polar view of the world giving the time of day at any given point. With all its visual and audio delights, the *Adventure Thru Inner Space* is only one of many free attractions in the Park's new Tomorrowland.

Entrance to Monsanto's "Adventure Thru Inner Space" is the Mighty Microscope — 37 feet long, 12 feet high — which "miniaturizes" guests



'DEAD MEN TELL NO TALES!'

Guests Venture into 17th Century Pirate Adventure

Pirates of the Caribbean offers to Magic Kingdom Club members one of the most exciting adventures in Disneyland. Disney "Imagineers" have outdone themselves in creating a buccaneer voyage into the early 1700 atmosphere where "dead men tell no tales."

Many aspects of other Disneyland attractions have gone into the building of this recent adventure located in New Orleans Square. The speed of the Matterhorn ride, the intrigue of "Adventure Thru Inner Space," and the charm of "It's a Small World" have made Pirates of the Caribbean one of the most thrilling "Audio-Ani-matronic" shows in Disneyland.

As guests leave Laffite's Landing, they view the scenic authenticity of the Blue Bayou restaurant setting. Forty "bateaux," flat-bottom boats used in Louisiana swamps, will carry as many as 3,600 voyagers an hour through the exciting adventure.

Twenty boat-borne guests are launched on a memorable voyage that carries them down two waterfalls into eerie caverns located 70 feet below ground level.

As guests enter a subterranean grotto carved by an underground stream, a ghostly voice warns that "Dead men tell no tales!" From one turn to the next, the guests view buccaneer hideouts, glittering treasure

cache and even move into the midst of a battle between a pirate ship and a fortress. The 20th century visitor will duck his head as cannon balls whistle by, spewing geysers of water as they nearly hit each boat.

From then on, from port to star board, the modern voyagers catch glimpses of the often humorous escapades of pirates pillaging and plundering an early 17th century port city. The entire 15 minute adventure takes place in a full-size, moonlit Caribbean port, authentic to the smallest detail.

The guests view over 119 life-size, three-dimensional figures—64 humans and 55 animals—during their adventurous voyage.



A swarthy swashbuckler winks at guests on their voyage through the Pirates of the Caribbean.



A breathtaking plunge down the cascades of the Pirates of the Caribbean attraction



Scene from Pirates of the Caribbean shows "Audio-Animatronic" figures of pirates sacking a typical port city.

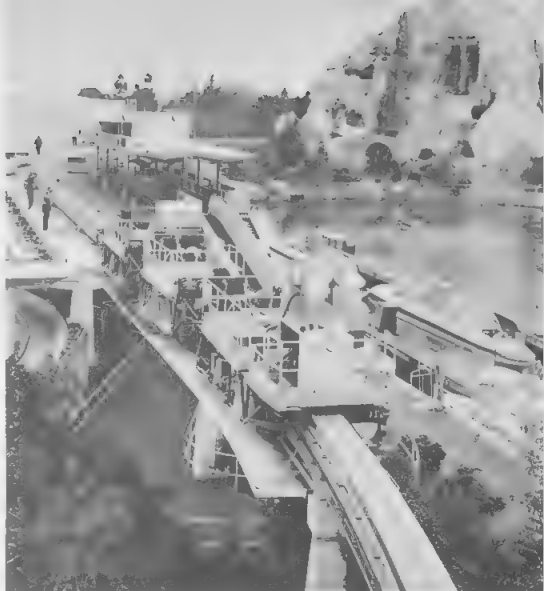
New Monorail Trains Replacing Present Rapid Transit Vehicles

Four new monorail trains will replace Disneyland's present rapid transit vehicles in the Disneyland-Alweg Monorail System this year. The new trains represent nearly four years of extensive research and development at WED Enterprises, Inc.

WED is the master planning, architectural engineering, research and development subsidiary of Walt Disney Productions.

Resembling their predecessors in outward appearance, the new monorail trains will be totally redeveloped with newly styled interior. WED engineers have designed an all new frame and body for the trains, which will be driven by an advance-engineered electrical power unit.

Guests will have greater passenger ease in entering and disembarking from the sleek trains because of its new design. Interior styling and a new seating arrangement combined with larger panoramic windows provide more enjoyable viewing of Disneyland spectacles. Passengers will be individually accommodated in their own contour-molded vinyl-covered foam rubber seat.



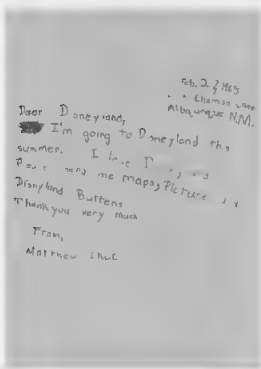
This unusual looking machine is the test prototype vehicle of the new Monorail train that is expected to be completed this year.

Testing the prototype of the new train began at Disneyland early this February. The first operational monorail train is expected to be completed later this year.

To date, the Disneyland-Alweg

Monorail System has carried 30 million passengers and its trains have traveled 750,000 miles along the 2½-mile-long route between the Disneyland Hotel and Tomorrowland Station inside the Park.

Multitude of Global Mail Received Daily at Disneyland



This delightful letter is just one of 11,721 letters received by Disneyland in the past year. Mail from children and adults comes in from every state in the union and from over 16 countries.

They are written in English, Spanish, French, Polish, and many other languages which our multi-lingual Tour Guides are often called upon to translate. Unfortunately, some letters will not get read because of the language difficulty. However, Disneyland tries to answer every letter by sending an information packet about Disneyland.

Sherri Higgins from Public Relations says that generally people are requesting information about the Park's operating hours, special events

and ticket book prices. Interesting enough, many of the letters are from children asking information about Disneyland and Walt Disney for school reports.

The volume of letters, naturally, increases during the summer and Christmas season. Moreover, according to Sherri, the volume of mail invariably increases after a Disneyland NBC-TV special.

Unquestionably, these letters represent a vacation for many, a report for some, a special wish for many children; but most of all, they represent to us and to Walt's dream, that Disneyland will continue to be a source of happiness and inspiration to all the world.

Summer Schedule for

"Walt Disney's Wonderful World of Color"

Sunday 7:30 p.m. to 8:30 p.m. - Channel 4 KNBC-TV

JUNE 2

"One Day on Beale Rock"



Generally king of his domain, this cougar gets more than he bargained for when he attempts to turn a large, buck deer into dinner.

JUNE 9

Disneyland — From the Pirates of the Caribbean to the World of Tomorrow



Pretty Marcia Miner, former Disneyland Ambassador, surrounded by the familiar faces of Grumpy, Dopey, and Doc, narrates both on camera and off in "Disneyland — From the Pirates of the Caribbean to the World of Tomorrow."

JUNE 16

This is your life, Donald Duck



Making one of the notable events in his long colorful career, Donald Duck relaxes en route to stardom in this colorful scene.

JUNE 23 and 30

Pablo and the Dancing Chihuahua PART I & II



Pablo (ARMANDO ISLAS) and his tiny friend hitch a ride on a burrow to ease their awesome, 100-mile journey across barren desert to search for his uncle in Tucson, Arizona in the two-part adventure drama.

JULY 7

On Vacation



Goofy, Mickey Mouse and Donald Duck are pictured embarking on a well-earned holiday — with some surprises just around the corner.

JULY 14 and 21

The Mystery of Ed Edward Sims PART I & II



Supposedly honest banker Jason Gore (JOHN DEHNERT) and Gallegher (ROGER MOBLEY) fight for Gore's gun after the latter is exposed as a cunning killer in the two-part adventure.

JULY 28

Pluto's Day



One amusing scene pictures Pluto and his playmate seal from Disney's cartoon feature, "Pluto's Day."

AUGUST 4

Ten Who Dared



Rugged frontierman Bill (BRIAN KEITH) flirts with death when he grabs a kingsize rattlesnake by the tail in scene from "Ten Who Dared."

AUGUST 11 and 18

Sancho, The Homing Steer PART I & II



"Sancho," in this two-part adventure scene, peers at two meat-starved Indians.

AUGUST 25

The Legend of Two Gypsy Dogs



These two canine pals find excitement and danger as they wander the intriguing plain of Hungary in the unusual animal production, "The Legend of Two Gypsy Dogs."

SEPTEMBER 1 and 8

Sammy, The Way-Out Seal PART I & II



Sammy the seal, and Angus the poodle, are the center of attention as they find a watering place in a town fountain in the two-part show, "Sammy, The Way-Out Seal."

Eleven Years Later...

Early in the fall of 1957, prominent industrial recreation leaders from throughout Southern California gathered here at the Park to help us plan a better way to make Disneyland's many attractions available to local personnel. From these meetings was evolved a new concept . . . Disneyland's Magic Kingdom Club.

New and novel in '57, the Club has brought extra pleasure to millions of Californians over the past eleven years. Now, with well over 1,000,000 members, it is the West's largest and most unique membership club. We are grateful for the invaluable assistance given in 1957 by such knowledgeable people as Special Services Director **BOB ABEL**, Headquarters 11th Naval District . . . **CAP BEST**, General Manager, Recreation & Welfare, Autonetics . . . **RICHARD BURNETT**, Personnel Director, Container Corporation of America . . . **NICK DRAKULICH**, Recreation Officer, U.S. Naval Air Station, San Diego . . . **LOU DUNNING**, Recreation Director, Camp Pendleton . . . **CHESTER GLENN**, Recreation Manager, McDonnell Douglas Corp. . . **STAN LOCKE**, Supervisor, Employee Services, Cal Tech Jet Propulsion Laboratory . . . **JACK RECTOR**, Administrator, Recreation & Welfare, Naval American Rockwell . . . **PHYLLIS SAVOIE**, Tour Director, Armed Services YMCA, San Diego. Limited space does not permit us to list all of those who gave generously of their time and counsel.

From the very beginning, our goal has been to provide the member and his family with year-round special values at Disneyland as well as substantial savings at the Disneyland Hotel, Golf Course and Driving Range. Membership is free, and cards are issued only upon individual request, through the Recreation/Personnel/Special Services office at all participating organizations and military bases (we call them Chapters).

No membership cards are issued at Disneyland.

The **DISNEY NEWS** has, in a short two years, become popular with Club members throughout California. Your many letters indicate that the **NEWS** has been most helpful in keeping readers posted on the latest fun and fantasy at Walt Disney's Magic Kingdom, operating hours, special events and prices, colorful behind-the-scenes previews of up-coming Disney motion pictures, as well as highlights from Walt Disney's Wonderful World of Color.

Regrettably, some contributors to the **DISNEY NEWS** have been unable to obtain a membership card in the Magic Kingdom Club. Subscribers do not automatically become Club members, at this time. To help you understand the Club rules . . . new Chapters may be established at any California organization or military base with an active recreation program and a minimum of 100 permanent personnel in California. If your organization does not offer membership in the Magic Kingdom Club, you might ask your personnel manager or recreation director to contact us . . . there is no charge to you or to your organization.

Club members have more fun than anybody at "The Happiest Place on Earth"!

Mill Albright

CLUB MANAGER

Disneyland

SUMMER SEASON - 1968

MAGIC KINGDOM CLUB

	A	B	C	D	E	General Admission Ticket (1)
	10c	25c	35c	60c	75c	(4)
SPECIAL 12-RIDE BOOK						
ADULT						Box Office Price (\$9.70)
JUNIOR (12 thru 17)						\$4.00
CHILD (3 thru 11)						\$3.50

NOT AVAILABLE TO THE GENERAL PUBLIC

Summer Special Ticket Books and Prices Effective Through Sept. 15, 1968

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 511

REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

	A	B	C	D	E	General Admission Ticket (1)	Box Office Price	Price To Groups (15 or More)
	10c	25c	35c	60c	75c	(4)		
10-RIDE TICKET BOOK								
ADULT							\$4.75	\$4.27
JUNIOR (12 thru 17)							\$4.25	\$3.82
CHILD (3 thru 11)							\$3.75	\$3.37

	A	B	C	D	E	General Admission Ticket (1)	Box Office Price	Price To Groups (15 or More)
	10c	25c	35c	60c	75c	(4)		
15-RIDE TICKET BOOK								
ADULT							\$5.75	\$5.17
JUNIOR (12 thru 17)							\$5.25	\$4.72
CHILD (3 thru 11)							\$4.75	\$4.27

DISNEYLAND AFTER DARK TICKET BOOK

ADULT	(\$5.75)	\$4.00
JUNIOR (12 thru 17)	(\$5.10)	\$3.00

Junior version includes Monsanto & Lincoln (One Main Gate Admission and 3 Attraction Coupons of your choice)
*On sale after 6:00 p.m. and may be used after 6:00 p.m. only

SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE: GROUP SERVICES — EXTENSION 511

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT	\$3.50
JUNIOR (12 thru 17)	\$2.50
CHILD (3 thru 11)	\$.75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests, to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with each main entrance ticket, for Juniors and Children.

PRICES SUBJECT TO SEASONAL VARIATION

THE MAGIC KINGDOM CLUB CALENDAR

Disneyland PARK OPERATING CALENDAR 1968

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 OPEN 9-12 Big Band Fest.
2 OPEN 10-10	3 OPEN 10-7	4 OPEN 10-7	5 OPEN 10-7	6 OPEN 10-7	7 OPEN 10-10 Grad Nite 11-5	8 OPEN 10-12
9 OPEN 10-10 Grad Nite 11-5	10 OPEN 10-10	11 OPEN 10-10	12 OPEN 10-10 Grad Nite 11-5	13 OPEN 10-10 Grad Nite 11-5	14 OPEN 10-10 Grad Nite 11-5	15 OPEN 8-12
16 OPEN 8-12	17 OPEN 8-12	18 OPEN 8-12	19 OPEN 8-12	20 OPEN 8-12	21 OPEN 8-1	22 OPEN 8-1
23 OPEN 8-12	24 OPEN 8-12	25 OPEN 8-12	26 OPEN 8-12	27 OPEN 8-12	28 OPEN 8-1	29 OPEN 8-1
30 OPEN 8-12						

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 OPEN 8-12	2 OPEN 8-12	3 OPEN 8-12	4 OPEN 8-1 Independence Day	5 OPEN 8-1	6 OPEN 8-1
7 OPEN 8-12	8 OPEN 8-12	9 OPEN 8-12	10 OPEN 8-12	11 OPEN 8-12	12 OPEN 8-1	13 OPEN 8-1
14 OPEN 8-12	15 OPEN 8-12	16 OPEN 8-12	17 OPEN 8-12	18 OPEN 8-12	19 OPEN 8-1	20 OPEN 8-1
21 OPEN 8-12	22 OPEN 8-12	23 OPEN 8-12	24 OPEN 8-12	25 OPEN 8-12	26 OPEN 8-1	27 OPEN 8-1
28 OPEN 8-12	29 OPEN 8-12	30 OPEN 8-12	31 OPEN 8-12			

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 OPEN 8-12	2 OPEN 8-1	3 OPEN 8-1
4 OPEN 8-12	5 OPEN 8-12	6 OPEN 8-12	7 OPEN 8-12	8 OPEN 8-12	9 OPEN 8-1	10 OPEN 8-1
11 OPEN 8-12	12 OPEN 8-12	13 OPEN 8-12	14 OPEN 8-12	15 OPEN 8-12	16 OPEN 8-1	17 OPEN 8-1
18 OPEN 8-12	19 OPEN 8-12	20 OPEN 8-12	21 OPEN 8-12	22 OPEN 8-12	23 OPEN 8-1	24 OPEN 8-1
25 OPEN 8-12	26 OPEN 8-12	27 OPEN 8-12	28 OPEN 8-12	29 OPEN 8-12	30 OPEN 8-1	31 OPEN 8-1

